



## FOR IMMEDIATE RELEASE

Pacing For The Cure is pleased to announce the next stop in the 2017 Tour Date schedule at Harrah's Philadelphia Casino and Racetrack on Sunday November 26, 2017, 10am-5pm. The event will include a walk/run around the racetrack for a ten-dollar donation, a meet and greet with the drivers before the races begin, merchandise and other great raffle items. Make your donation online at [www.pacingforthecure.org/donate](http://www.pacingforthecure.org/donate) and bring your email receipt to the registration table. We are inviting the surrounding local community, our network of supporters, and all harness racing enthusiasts to join us for a day of fun while raising awareness about Multiple Sclerosis (MS).

We have a special invitation for the local community, students and alumni who may be in the area celebrating with family over the holiday to join Jeff and Janine, co-founders of Pacing For The Cure, in the walk and day at the races. This year's event is in honor of William Gesek, Saint Joseph alumni, who had suffered with MS for over 30 years and recently passed away on October 4, 2017. His family would have been celebrating his 80<sup>th</sup> birthday with him during this holiday weekend. His son Jeff, Saint Joseph alumni, and his wife, Janine, Thomas Jefferson University and Drexel alumni started Pacing For The Cure to raise awareness about the disease and honor his Father's courageous fight against MS.

Please consider forming your own walk/run teams of up to ten (10) and collect your team pledges. The Pacing For The Cure walk/run and day at the races is a great way to socialize with your team, meet new friends, and enjoy the sport of harness racing while raising money to help us fight MS.

Pacing For The Cure is a 501(c) (3) nonprofit organization that is dedicated to helping people living with MS in financial need obtain necessary medical equipment and services. We also support cutting edge human immunology research to find a cure for this debilitating disease of the central nervous system.

For more information about this event or if you know someone who would like to be a sponsor, please email [jeff@pacingforthecure.org](mailto:jeff@pacingforthecure.org) or contact Susan Crowley at [scrowley@harrahs.com](mailto:scrowley@harrahs.com) or (484) 490- 1910 at Harrah's Philadelphia Casino and Racetrack.

We look forward to seeing you at the event!

